



MANIPAL UNIVERSITY
JAIPUR



Engineering: 76, Management: 79
Law: 29, University: 101-150



IMBA (INTEGRATED MBA)

Admission 2025 - 26

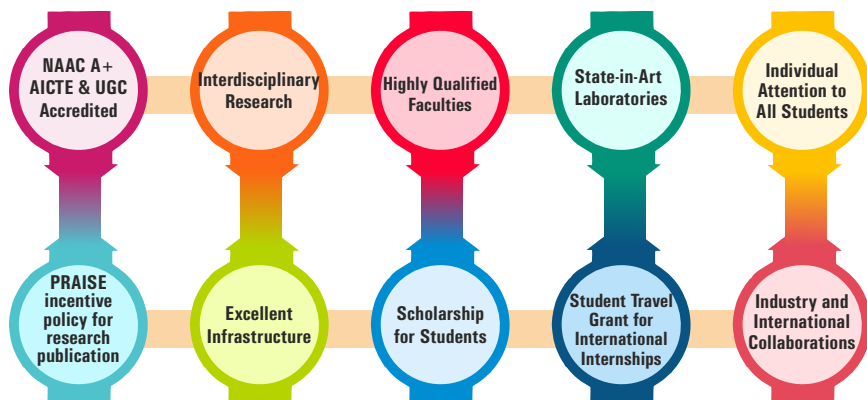
About the Department

The primary objective of the Department of Business Administration at MUJ is to provide students with the necessary competencies to effectively navigate the intricate challenges of the contemporary business environment. Programs focus on a blend of hands-on management training and conventional learning in the classroom, promoting the comprehensive growth of students. The department provides three separate programs: BBA(Hons), BBA (Business Analytics), and Integrated MBA. These programs strive to foster an in-depth understanding of management and business dynamics, enabling students to effectively navigate and resolve complex problems while making decisions.



More about the Department
Scan the QR Code

The MUJ EDGE (Why MUJ)



About the Program

The Integrated MBA is a comprehensive management program with the goal of developing students for managerial positions and career opportunities in the contemporary business environment. It is a combined course of management studies from undergraduate to postgraduate level. The Integrated MBA Program is spread over 10 semesters with specialization being offered in Marketing, Finance, Human Resource and Business Analytics. This integral program is specially designed for students, who wish to develop a deep insight into the various managerial competencies, functions, and skills. The program helps in meeting the demands of competent, qualified, and ready to be deployed professionals for the different dynamics of industries and corporations.

About the Faculty

- Faculties having rich experience in academia
- 20+ years of research experience
- 70+ Publications
- 10+ years of combines industry experience

Key Highlights of the Program

- Students will have a deep understanding of the core concepts of business and management functions.
- Equip students with the managerial tools to identify, analyse and create business opportunities and find optimum solutions.
- Understanding and adoption of ethical principles and standards for sustained growth of business.
- Use of Case Studies, Management Games and Projects as part of teaching and learning process to impart real life business experiences.
- Availability of highly qualified faculty fully committed to the holistic development of the students.
- Attractive placements and internship opportunities.

USPs of the Program



Curriculum Structure



Eligibility Criteria

The candidate should have passed 10+2 Examination from CBSE/ICSE/State Council or its equivalent in any discipline with minimum 50% marks in aggregate. The selection will be based on the academic performance in 10+2 examination and personal interview with equal weightage.

Students Clubs

- | | |
|------------------|-----------------------|
| ➤ FINANCE CLUB | ➤ FALCON: SPORTS CLUB |
| ➤ HR INSIGHTS | ➤ COREOGRAFIA |
| ➤ CACTUS | ➤ LITMUS |
| ➤ MARKSOC | ➤ SCRIBBLES |
| ➤ APERTURE - | ➤ SOPHIA CLUB |
| PHOTOGRAPHY CLUB | ➤ SPICMACAY |
| ➤ RANGBHOOMI | ➤ THE MUSIC CLUB |

Career Opportunities

After successful completion of the program, the students will have the opportunities to pursue their career in the corporate world as:

- Sales/Marketing Manager
- Management Consultants
- Business Head
- Human Resource Manager
- Brand Manager
- Finance Manager
- Equity Research Analyst
- Entrepreneur and many more....

International Partners of MUJ



Students Testimonials



SHAGUN JAIN

I express utmost satisfaction with the Integrated M.B.A. This program has been instrumental in broadening my knowledge, enhancing my participation in group activities, and boosting my confidence in tackling challenging tasks and projects. I am thoroughly enjoying my time immersed in the IMBA course.



BHAVESH KUMAR

I am pleased to be a member of the inaugural batch of the Integrated MBA program, which has delivered a holistic learning experience. The faculty exhibits understanding and support, contributing significantly towards my educational journey. Manipal's outstanding infrastructure and amenities enhance the overall learning process. I am confident that the IMBA program will be a valuable addition to my academic and professional journey moving forward.



SOUMI MAJUMDER

Thrilled to join Manipal Group, I'm proud to be in the inaugural IMBA batch. The diverse program enriches practical skills with pragmatic subjects and elective options for personal growth. The supportive faculty coordinator enhances the academic experience. The captivating campus fosters extracurriculars through student clubs, while value-added courses and workshops elevate the overall curriculum. Grateful for the opportunity, IMBA is truly excellent.



SIDDHI AGARWAL

The Integrated M.B.A. course has exceeded my expectations, offering an enriching experience beyond anticipation. I find great pleasure in the classes, appreciating the institute's enjoyable yet challenging learning environment. The supportive faculty members offer a unique perspective on the subject matter. I am genuinely pleased to be a part of this batch.

Admission Process



Application form initiated through our website
admissions.jaipur.manipal.edu



Applicants must submit a completed application form with relevant documents within the due date.



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Please visit the FAQ section on our website to know more about the admission process.

Admission Team Contact Details



Fees Details



Hostel Details



For Admission
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**MANIPAL UNIVERSITY
JAIPUR**
(University Under Section 2(f) of the UGC Act)

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